



## FOR IMMEDIATE RELEASE

PINNACLE AWARDS	
HOME BUILDER OF THE YEAR	Tridel
GREEN BUILDER OF THE YEAR – High-Rise	Times Group Corporation
GREEN BUILDER OF THE YEAR – Low-Rise	The Minto Group
P2G COMMUNITY OF THE YEAR – High-Rise	Liberty Development, <i>Centro Square Condos</i> – Montana Steele Advertising
P2G COMMUNITY OF THE YEAR – Low-Rise	Kylemore Communities, <i>Angus Glen Community</i> – City of Markham, RN Design, TACC Construction, Guthrie Muscovitch Architects, The Brand Factory
PEOPLE’S CHOICE AWARD	Lifetime Developments and CentreCourt Developments, <i>INDX Condos</i> – IBI Group, Blackjet Inc., Brandon Communications, Cecconi Simone, Baker Real Estate
PROJECT OF THE YEAR – High-Rise	MOD Developments, <i>Massey Tower</i> – Cecconi Simone, Hariri Pontarini, L.A. Inc.
PROJECT OF THE YEAR – Low-Rise	Curated Properties, <i>Edition Richmond</i> – Cecconi Simone, Audax Architecture, Kim Graham & Associates, Paul Johnston Unique Urban Homes
BEST HIGH-RISE BUILDING DESIGN	MOD Developments, <i>Massey Tower</i> – Hariri Pontarini
BEST PUBLIC RELATIONS CAMPAIGN	Reserve Properties, <i>1090Z</i> – Kim Graham & Associates
RILEY BRETHOUR AWARD	George M. Carras, RealNet Canada Inc.
STEPHEN DUPUIS COMMUNITY BUILDING AWARD	Lucy Stocco, Tribute Communities
LIFETIME ACHIEVEMENT AWARD	Joseph Lebovic, Lebovic Enterprises
ADVERTISING AND MARKETING AWARDS	
BEST DIRECT MAIL – Low-Rise	Aspen Ridge Homes – The Brand Factory
BEST DIRECT MAIL – High-Rise	Dundee Kilmer Developments, <i>Canary District Condominiums</i> – Montana Steele Advertising
BEST E-MAIL MARKETING PIECE – Low-Rise	Great Gulf Homes, <i>Lighthaus</i> – Community
BEST E-MAIL MARKETING PIECE – High-Rise	Lifetime Developments & CentreCourt Developments, <i>Karma Condos</i> – Blackjet Inc.
BEST NEWSPAPER AD – Low-Rise	Great Gulf Homes, <i>HOT in Mississauga</i> – L.A. Inc.
BEST NEWSPAPER AD – High-Rise	Mizrahi Developments, <i>181 Davenport</i> – Lawrence Finn and Associates

## ADVERTISING AND MARKETING AWARDS – Continued

BEST MAGAZINE AD – Low-Rise	Great Gulf Homes, <i>Lighthouse</i> – Community
BEST MAGAZINE AD – High-Rise	Lifetime Developments and CentreCourt Developments, <i>INDX Condos</i> – Blackjet Inc.
BEST BROCHURE – Low-Rise	Great Gulf Homes, <i>Lighthouse</i> – Community
BEST BROCHURE – High-Rise	Mansouri Living, <i>The Perry</i> – The Design Agency
BEST PROJECT LOGO – Low-Rise	Great Gulf Homes, <i>Lighthouse</i> – Community
BEST PROJECT LOGO – High-Rise	Lifetime Developments and CentreCourt Developments, <i>INDX Condos</i> – Blackjet Inc.
BEST PROJECT SIGNAGE – Low-Rise	St. Regis Homes, <i>Mission Hill on Bayview</i> – PM Design + Marketing
BEST PROJECT SIGNAGE – High-Rise	Reserve Properties, <i>1090Z</i> – Drive Agency
BEST PROJECT RENDERING – Low-Rise	Great Gulf Homes, <i>Mount Pleasant</i>
BEST PROJECT RENDERING – High-Rise	Concert Real Estate Corporation, <i>88 Scott</i> – Aareas Interactive
BEST SOCIAL MEDIA CAMPAIGN – Low-Rise	Empire Communities, <i>Victory</i> – BAM Builder Advertising & Marketing
BEST SOCIAL MEDIA CAMPAIGN – High-Rise	Tridel, <i>Ten York</i> – Aareas Interactive, The Brand Factory
BEST WEBSITE – Low-Rise	Orchard Ridge Homes, <i>Prairiewood</i> – 52 Pick-up Inc., Adhoc
BEST WEBSITE – High-Rise	Dundee Kilmer Developments, <i>Canary District Condominiums</i> – Montana Steele Advertising
BEST LOW-RISE SALES OFFICE	Great Gulf Homes, <i>HOT in Mississauga</i> – Cecconi Simone
BEST HIGH-RISE SALES OFFICE	MOD Developments, <i>Massey Tower</i> – L.A. Inc., Cecconi Simone, Geron Associates
BEST NEW HOME DESIGN Semi or townhome under 1,500 square feet	Curated Properties, <i>Edition Richmond, “Sky Loft Residence 07, 08”</i> – Cecconi Simone, Audax Architecture
BEST NEW HOME DESIGN Semi or townhome over 1,500 square feet	Pemberton Group, <i>U Towns: The Urban Townhome Collection</i>
BEST NEW HOME DESIGN Single, under 2,500 square feet	Great Gulf Homes, <i>Mount Pleasant, “The Carnation”</i>
BEST NEW HOME DESIGN Single, 2,500 - 4,000 square feet	Orchard Ridge Homes, <i>Clairewood, “The Iris”</i> – Cassidy & Company
BEST NEW HOME DESIGN Single, over 4,000 square feet	Orchard Ridge Homes, <i>Crafthouse, “Crafthouse I”</i> – Symbolics Architecture + Design, 52 Pick-up Inc.
BEST MODEL HOME	Caliber Homes, <i>Kleinburg Crown Estates</i> – Hunt Design Associates
BEST SUITE DESIGN Under 750 square feet	Concert Real Estate Corporation, <i>88 Scott, “Plan B1”</i> – IBI Group
BEST SUITE DESIGN 750 - 1,500 square feet	Triangle West Developments, <i>ART Condos, “E4”</i> – Hariri Pontarini

**ADVERTISING AND MARKETING AWARDS – Continued**

BEST SUITE DESIGN Over 1,500 square feet	Mansouri Living, <i>The Perry</i> , “Annex Collection – 3 Bedroom” – IBI Group, The Design Agency
BEST MODEL SUITE	MOD Developments, <i>Massey Tower</i> – Cecconi Simone

**PEOPLE AWARDS**

BEST SALESPERSON OR TEAM – Low-Rise	Torbel Group and Somerset Homes, <i>Wallace Walk</i> – In2ition Realty
BEST SALESPERSON OR TEAM – High-Rise	Tridel, <i>Ten York</i> – Candyce Charles and Chilli Yung
BEST SALES MANAGER(S) – Low-Rise	Peter Comyns, PMA Brethour Realty Group
BEST SALES MANAGER(S) – High-Rise	Winson Chan, Tridel